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Vantage ID Applications Announces Spin-out From Parent Company RSI ID Technologies

Vantage to focus on non-RFID data collection and process automation solutions.

Chula Vista, CA – August 10, 2007 – Vantage ID Applications (Vantage), an automatic identification and data capture solutions provider, announced today it has spun-out from parent company RSI ID Technologies (RSI). The spin-out, which took effect on August 6, 2007, allows Vantage to focus on data collection and process automation solutions including, bar codes, security seals, tamper evident labels and wireless solutions not dependant on RFID.

Since entering the RFID space, RSI has invested heavily in RFID technology, helping to drive industry quality standards, lower RFID tag costs and foster worldwide RFID adoption. “RSI’s RFID solutions have revolutionized the industry and we’re proud to have been part of it, but we’ve reached a pivotal juncture where we feel our customers will be better served by two companies, each providing a separate technology, than from one multi-technology provider,” said Nate Rubin, RSI Co-founder and President of Vantage.

“Vantage is well poised to capitalize on the extensive product marking and data collection experience they have, and we expect them to continue to be a leader in the field,” said RSI CEO and Co-founder, Wolf Bielas. While Vantage has shifted its focus to non-RFID solutions, RSI will continue to provide innovative RFID solutions to global markets.

Vantage is now positioned to take advantage of the intellectual property related to the bar code business including the Pressiza™, WetWarn™, and TamperWarn™ marks. Rubin adds, “We are excited and optimistic about the future of Vantage. We are eager to serve our customers under the new name, by providing the most comprehensive and affordable AIDC solutions possible.”

About Vantage ID Applications

Vantage ID Applications (Vantage) is an automatic identification and data capture (AIDC) solutions provider focused on business and supply chain efficiencies. Vantage offers a comprehensive line of printers, scanners, labels, ribbons, and tags as well as a full range of system design, integration and support services. Headquartered in Chula Vista, CA, Vantage serves a variety of industries including Healthcare, Government / DoD, Warehouse, Manufacturing, Logistics, Pharmaceutical, Retail and Electronics.

About RSI ID Technologies

RSI ID Technologies (RSI) is a leading vertically integrated manufacturer of antennas, inlays and tags. RSI's core skills in rapid tag design and high quality manufacturing of inlays and labels, coupled with its extensive systems design and integration expertise, enable it to deliver complete, innovative solutions to complex RFID problems across global markets. Established in 1991, RSI offers a full line of HF and UHF RFID labels, readers and software to customers in a broad range of industries.

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