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Vantage ID Applications Announces Partnership with Zebra Card

Vantage adds Zebra card printers and media to its growing list of security products.

Chula Vista, CA – May 5, 2009 – Vantage ID Applications, a Barcode and AIDC solutions provider announced today it has signed an agreement with Zebra Technologies to become a Zebra Card Associate Business Development Partner. The partnership allows Vantage to expand its current Zebra thermal printer and media offerings to include Zebra Card printers and supplies.

Vantage has a long and prosperous relationship with Zebra as both a Zebra Authorized Service Provider (ZASP) and a Premier Partner with the company's traditional barcode printer and supplies division. "We chose Zebra Card because of quality and ease-of-use. Zebra leads the way in both respects and this translates to a lower cost of ownership for our customers," said Nate Rubin, President of Vantage ID Applications.

Today's announcement reinforces Vantage's commitment to deliver innovative and comprehensive solutions. "With Zebra's QuickCard ID Solution, our clients in Healthcare, Manufacturing and Government can quickly design and print on-demand visitor badges. With the same QuickCard ID Solution, our Retail, Pawn and service-oriented clients can design and print customer loyalty or preferred customer cards. The versatility and ease of use is second to none and we are eager to rapidly deploy this solution across all vertical markets," said Robert Buntin Vantage Marketing Director.

Much like the most recent addition to Vantage's product line, ABRIC security seals, Zebra's Card solutions allow Vantage customers the ability to quickly and cost-effectively add an additional layer of security to their existing barcode and AIDC solutions. The need for data security and employee

accountability is on the rise and Vantage plans to mitigate these risks with the addition of these two product lines.

About Vantage ID Applications

Vantage ID Applications is a Barcode and AIDC solutions provider focused on business and supply chain efficiencies. Vantage offers a comprehensive line of printers, scanners, labels, ribbons and security seals as well as a full range of system design, integration and support services. Headquartered in Chula Vista, CA, Vantage serves a variety of industries including Healthcare, Transportation & Logistics, Government, Warehouse & Distribution, Manufacturing, Biotech, Retail, Pawn and Electronics. For more information about Vantage ID Applications, visit www.vantageid.com.

About Zebra Technologies

Zebra Technologies Corporation improves customers' business performance through products and solutions that identify, track and manage assets, transactions and people. In more than 100 countries around the world, more than 90 percent of Fortune 500 companies use innovative and reliable Zebra printers, supplies, RFID products and software to increase productivity, improve quality, lower costs, and deliver better customer service. Information about Zebra and Zebra-brand products can be found at www.zebra.com.

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